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Intellectual Property and Sports Lithuania 13-14 April, 2016

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Objectives



IP and major sporting events

IP and broadcasting of sporting events

IP and sports related commodities in everyday life

Threats, risks and interventions

Who are we and what do we do?

- Government Department – part of Business Innovation and Skills
- IPO issues IP rights, deals with IP Policy and houses the UK Competent Authority for IP crime
- Criminal Intelligence Unit coordinating across all law enforcement and regulatory agencies and private sector





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Enforcement landscape and co-ordinating structures

Trading Standards – Inland

Police – Dedicated Online IP unit, funded by IPO

HM Revenue and Customs and Border Force – Borders

National Crime Agency – National and International

Medicines and Food Regulators

Europol, Interpol, OLAF, EUIPO

Attaches in China, SE Asean, India, Brazil

Private Sector

Local, regional, national tasking – IP Crime Report, IP

Crime Strategy, IP Crime Group, IP Minister



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Strategic Plan – Project Poise – Follow the Money

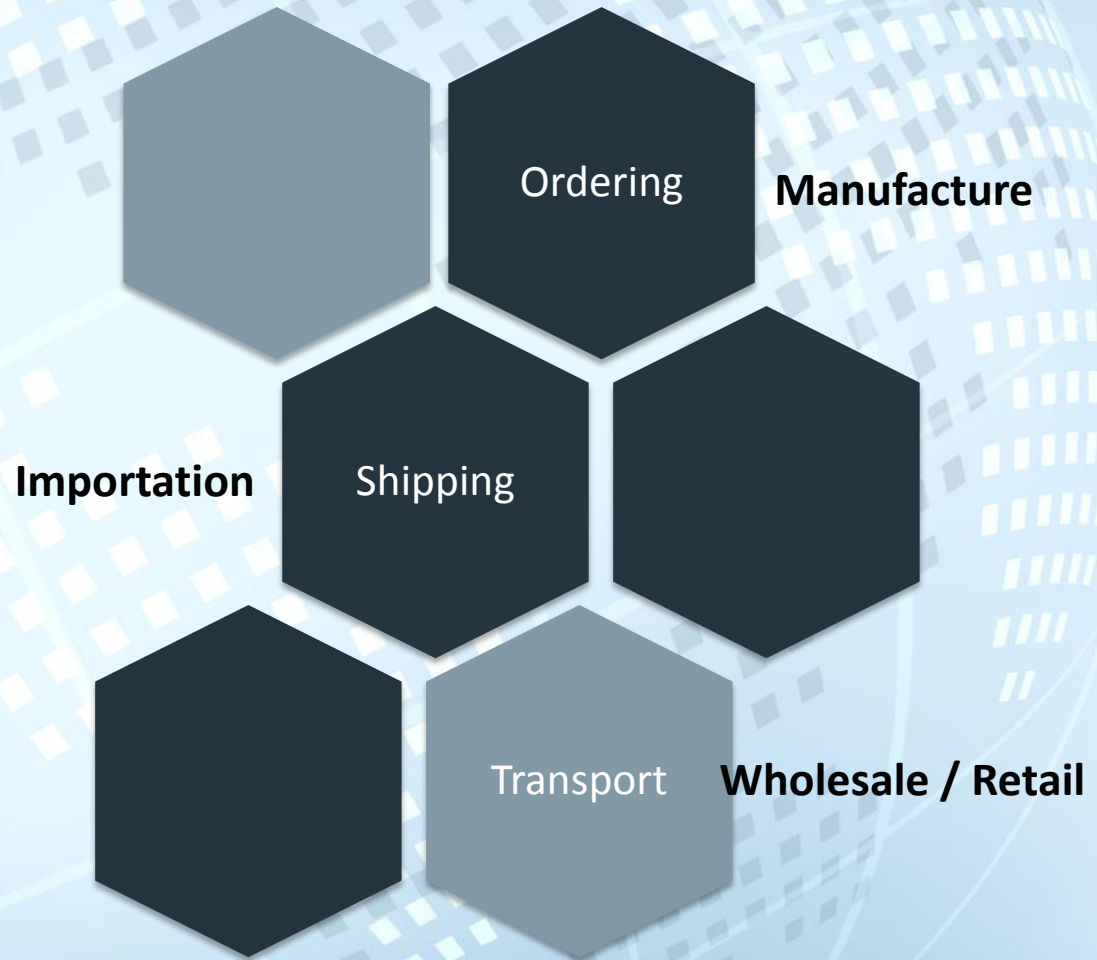
- Analyse the legitimate and illegal supply chains
- Identify facilitators and enablers
- Develop interventions that disrupt illegal trade
- From ordering counterfeits, manufacture, shipment, storage and distribution
- What services do criminals use – company formation, accountants, legal, transport, selling platforms.....

IPO Intelligence Work Model



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Concept POISE





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IP and Major Sporting Events

- London Olympics 2012 – Proved ability to reduce counterfeits, repeated
- 2014 Commonwealth Games
- 2015 Rugby World Cup

Links to organised crime – especially ticket fraud

High levels of awareness and engagement in all law enforcement agencies and private sector, with good public involvement



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Barras Market, Glasgow

Trip Advisor 2011 – “The place to buy counterfeits”

Concerted joint agency intelligence gathering

Co-ordinated enforcement response – Asset seizure

Cleaned area – Regeneration programme to fill void permanently

Anything and everything for sale!





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IP and Sports Broadcasting

- Big business for UK – English Premier League has global reach
- Supports wide range of industries and livelihoods as well as rights holders
- Illegal streamed content readily available – some subscription services others earn by advertising
- Where illegal supply suppressed and legal content available, consumers will respond
- UK developing 'Infringing Website List' – police, Internet Advertising Industry, legitimate brands – Reduced revenues to illegal sites
- Recent arrests – Commercial supplier of 'Set-top boxes'. Appearance of legitimate trader, but wholly criminal.



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Sports-related commodities

Counterfeit clothing and footwear huge problem
Undermines rights holders and associated
sponsorship
Global market, definitive evidence of organised
crime – drugs, human trafficking
UK priority
European co-ordination is essential
Money Laundering at each stage

Counterfeit Training Shoes – High Quality

- Goods into EU in Baltic ports
- Moved by road to Belgium
- Into UK via east coast ports
- 12,000 pairs per load
- Many EU countries involved



Into the UK

- IPO intelligence development considered routes
- Consignee details false
- Automatic Number Plate Cameras
- All roads lead to.....
- 70,000 pairs seized in Belgium
- Turkish criminals involved



Finally



- Thank you for listening – are there any questions?
- Dėkojame uŹ dėmesj - turite klausimų?